

EMPLOYER RESEARCH SUPPORTS

INQUIRY AND ENGAGED LEARNING PRACTICES



Employer Endorsement of Select Practices

Seven existing and emerging educational practices were tested and employers believe that these practices have the potential to improve the education of today's college students and prepare graduates to succeed in the workplace. These include:

More likely to hire employees with these experiences:

	Executives	Hiring Managers
Internship/apprenticeship with a company/organization	93%	94%
Project in community with people from diverse backgrounds	72%	83%
Multiple courses requiring significant writing assignments	82%	72%
Research project done collaboratively with peers	81%	81%
Advanced, comprehensive senior project/thesis	80%	76%
Service learning project with community organization	71%	78%
Study abroad program	54%	47%

Employer-Related Civic Engagement*

(Company currently does this or is considering doing it)



	Executives	Hiring Managers
Organize opportunities for employees to volunteer	71%	72%
Give employees time off to volunteer	62%	63%
Provide in-kind donations of equipment/supplies to charitable organizations	62%	63%
Provide pro-bono services to charitable organizations	56%	49%



Source: Hart Research Associates. *Fulfilling the American Dream: Liberal Education and the Future of Work* (Washington, DC: AAC&U, 2018)
www.aacu.org/leap/public-opinion-research.

*Hart Research Associates (unpublished data, 2018)

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